

Office of the Mayor
City of Fort Lauderdale

Proclamation

**The Color Run Tropicolor World Tour 2016
Hosted by Riverwalk Fort Lauderdale
April 23, 2016**

WHEREAS, on Saturday, April 23, 2016, over 6000 runners will again descend on Downtown Fort Lauderdale for The Color Run, a unique paint race known as the “Happiest 5k on the Planet;” and

WHEREAS, The Color Run is an un-timed race in which thousands of participants are doused head to toe in different colors at each kilometer. The fun continues at the finishing line with a gigantic “Color Festival” using vivid color powder to create happiness and lasting memories for the best post-5k party on the planet!; and

WHEREAS, The Color Run organizers have chosen as its local charity partner Riverwalk Fort Lauderdale, a nonprofit 501(c)(3) organization responsible for the programming, beautification and promotion of Riverwalk Park; and

WHEREAS, The Color Run will begin at Huizenga Plaza and travel through the Riverwalk and Downtown Fort Lauderdale for 3.1 miles of fun and color-filled laughter bringing friends and family together for a morning of rainbow hued exercise; and

WHEREAS, the Mayor & City Commission welcomes The Color Run to the city of Fort Lauderdale and do congratulate Riverwalk Fort Lauderdale on bringing this crazy one-of-a-kind experience to our city.

NOW, THEREFORE, WE, as City Commissioners of the City of Fort Lauderdale, Florida, do hereby proclaim **Saturday, April 23, 2016** as:

THE COLOR RUN™ Tropicolor DAY

in the City of Fort Lauderdale and do wish all the participants a successful and enjoyable Color Run day of madness in Downtown Fort Lauderdale.

DATED this, the 23rd day of April 2016.




John P. “Jack” Seiler
Mayor



Fort Lauderdale. The City You Never Want To Leave.