Office of the Mayor
City of Fort Lauderdale

Proclamation

In Recognition of
Downtown Fort Lauderdale Transportation Management Association
25th Anniversary

WHEREAS, the Downtown Fort Lauderdale Transportation Management Association (DFLTMA) was formed as a nonprofit organization in 1992; and

WHEREAS, Transportation Management Associations, such as the DFLTMA, provide a variety of services related to transportation demand management (TDM), usually focused on encouraging use of alternatives to commuting in single occupant vehicles; and

WHEREAS, the DFLTMA works closely with the City of Fort Lauderdale, the Town of Lauderdale-By-The-Sea, Broward County, the Florida Department of Transportation District Four, South Florida Commuter Services, South Florida Regional Transportation Authority, the Downtown Development Authority, Coral Ridge Mall, the Galleria at Fort Lauderdale, and other community partners to provide vital transportation alternatives; and

WHEREAS, the DFLTMA currently manages the Sun Trolley and Riverwalk Water Trolley, two community transportation systems that serve approximately 500,000 neighbors, tourists, and working professionals each year; and

WHEREAS, the growth of the DFLTMA over the past 25 years has shown that offering transportation alternatives such as the Sun Trolley and Riverwalk Water Trolley, enhances mobility within the community and leads to economic growth and vitality.

NOW, THEREFORE, WE, as City Commissioners of the City of Fort Lauderdale, Florida, do hereby proclaim, **September 21, 2016** as the:

Downtown Fort Lauderdale Transportation Management Association Day

in the city of Fort Lauderdale and urge all members of the community and businesses to support and appreciate the positive impact that the DFLTMA has made in our city.

DATED this, the 20th day of September 2016.

Mayor John P. "Jack" Seiler

CITY OF FORT LAUDERDALE
SEAL
ESTABLISHED MARCH 27, 1911